

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 33.001271 Longitude: -96.765749

| Market Plaza Plano, TX | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|-----------------------------------|---------------------------------------|---------------------|---------------------|---------------------|
| Population | Current Year Estimated Population | 12,145 | 125,996 | 373,902 |
| | Population Est 25Q1 | 12,158 | 125,985 | 374,088 |
| | Population Est 24Q4 | 12,132 | 126,948 | 374,521 |
| | Population Est 24Q3 | 12,133 | 126,783 | 373,444 |
| | Population Est 24Q2 | 12,091 | 126,827 | 373,697 |
| | Population Est 24Q1 | 12,308 | 126,525 | 372,689 |
| | Population Est 23Q4 | 12,243 | 126,077 | 371,197 |
| | Population Est 23Q3 | 12,253 | 126,271 | 371,209 |
| | Population Est 23Q2 | 12,296 | 126,556 | 371,170 |
| | Population Fcst | 11,732 | 121,095 | 364,781 |
| | 2010 Census Population | 6,102 | 108,283 | 321,717 |
| | 2000 Census Population | 5,312 | 106,750 | 315,247 |
| | 1990 Census Population | 2,659 | 90,564 | 236,813 |
| | Current Year Daytime Population | 37,940 | 189,197 | 542,780 |
| | Average Seasonal Population | 15 | 300 | 828 |
| | Historical Annual Growth, 1990 – 2000 | 7.17% | 1.66% | 2.90% |
| | Historical Annual Growth, 2000 – 2010 | 1.40% | 0.14% | 0.20% |
| | Estimated Annual Growth, 2010 – CY | 4.86% | 1.05% | 1.04% |
| | Projected Annual Growth, CY to Y5 | -0.69% | -0.79% | -0.49% |
| | Group Qtrs Est | 1,154 | 6,828 | 7,598 |
| Transient Est Average Last 4 Qtrs | 0 | 7,159 | 38,492 | |
| Households | Current Year Estimated Households | 5,612 | 51,334 | 161,076 |
| | Households Est 25Q1 | 5,614 | 51,320 | 161,138 |
| | Households Est 24Q4 | 5,603 | 51,723 | 161,148 |
| | Households Est 24Q3 | 5,605 | 51,663 | 160,709 |
| | Households Est 24Q2 | 5,584 | 51,675 | 160,864 |
| | Households Est 24Q1 | 5,753 | 51,628 | 160,528 |
| | Households Est 23Q4 | 5,720 | 51,431 | 159,927 |
| | Households Est 23Q3 | 5,726 | 51,521 | 159,968 |
| | Households Est 23Q2 | 5,749 | 51,647 | 159,988 |
| | Households Fcst | 5,398 | 49,157 | 157,364 |
| | 2010 Census Households | 3,003 | 46,871 | 139,242 |
| | 2000 Census Households | 2,803 | 44,709 | 133,238 |
| | 1990 Census Households | 1,347 | 35,162 | 96,075 |
| | Historical Annual Growth, 1990 – 2000 | 7.61% | 2.43% | 3.32% |
| | Historical Annual Growth, 2000 – 2010 | 0.69% | 0.47% | 0.44% |
| | Estimated Annual Growth, 2010 – CY | 4.41% | 0.63% | 1.01% |
| | Projected Annual Growth, CY to Y5 | -0.77% | -0.86% | -0.47% |
| | Population per Household | 1.96 | 2.32 | 2.27 |

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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| Market Plaza Plano, TX | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|-----------------------------------------------|------------------------------------------------|---------------------|---------------------|---------------------|
| Income | HH Income \$500,000 or more | 3.2% | 4.9% | 3.9% |
| | HH Income \$250,000 to \$499,999 | 3.9% | 5.8% | 4.7% |
| | HH Income \$200,000 to \$249,999 | 9.1% | 13.6% | 11.0% |
| | HH Income \$175,000 to \$199,999 | 4.3% | 6.0% | 5.5% |
| | HH Income \$150,000 to \$174,999 | 5.3% | 7.3% | 7.1% |
| | HH Income \$100,000 to 149,999 | 18.4% | 16.3% | 18.3% |
| | HH Income \$75,000 to 99,999 | 12.5% | 12.1% | 13.4% |
| | HH Income \$50,000 to 74,999 | 12.9% | 12.6% | 14.7% |
| | HH Income \$35,000 to 49,999 | 7.2% | 6.5% | 7.6% |
| | HH Income \$25,000 to 34,999 | 6.0% | 4.3% | 4.6% |
| | HH Income \$15,000 to 24,999 | 6.5% | 4.0% | 3.7% |
| | HH Income \$0 to 14,999 | 10.8% | 6.6% | 5.5% |
| | Average Household Income | \$116,287 | \$157,761 | \$145,837 |
| | Median Household Income | \$89,405 | \$110,781 | \$101,146 |
| | Per Capita Income | \$54,415 | \$64,777 | \$63,087 |
| | Average Disposable Income | \$92,324 | \$111,769 | \$104,857 |
| | Median Disposable Income | \$78,753 | \$94,944 | \$88,338 |
| | Discretionary HH Income Over \$150,000 | 10.9% | 21.7% | 16.5% |
| | Discretionary HH Income \$125,000 to \$149,999 | 5.0% | 8.9% | 7.7% |
| | Discretionary HH Income \$100,000 to \$124,999 | 9.3% | 9.0% | 8.9% |
| | Discretionary HH Income \$75,000 to \$99,999 | 11.9% | 11.7% | 12.8% |
| | Discretionary HH Income \$50,000 to \$74,999 | 18.9% | 15.6% | 18.0% |
| | Discretionary HH Income \$25,000 to \$49,999 | 19.6% | 17.3% | 20.9% |
| | Discretionary HH Income Under \$25,000 | 24.4% | 15.7% | 15.2% |
| | Average Discretionary HH Income | \$66,898 | \$88,638 | \$81,361 |
| | Median Discretionary HH Income | \$58,198 | \$78,282 | \$69,356 |
| | Householder White – Count | 2,845 | 30,840 | 83,180 |
| | Median HH Income | \$107,479 | \$134,589 | \$123,717 |
| | Average HH Income | \$111,967 | \$125,937 | \$121,971 |
| | Householder Black or African-American – Count | 374 | 3,764 | 19,534 |
| | Median HH Income | \$61,998 | \$73,912 | \$74,944 |
| | Average HH Income | \$68,152 | \$81,702 | \$83,083 |
| | Householder Hispanic – Count | 569 | 5,859 | 28,548 |
| Median HH Income | \$62,728 | \$85,961 | \$78,884 | |
| Average HH Income | \$71,669 | \$97,393 | \$90,043 | |
| Householder Asian or Pacific Islander – Count | 1,436 | 7,011 | 17,344 | |
| Median HH Income | \$74,296 | \$90,516 | \$111,923 | |
| Average HH Income | \$86,944 | \$97,832 | \$110,556 | |
| Householder Other or Pacific Islander – Count | 389 | 3,861 | 12,469 | |
| Median HH Income | \$53,022 | \$100,883 | \$94,742 | |
| Average HH Income | \$77,134 | \$109,636 | \$104,152 | |

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| Market Plaza Plano, TX | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|------------------------------------|---------------------------|---------------------|---------------------|---------------------|
| Gender | Male Population | 6,240 | 62,457 | 183,977 |
| | Female Population | 5,905 | 63,539 | 189,925 |
| Total Population by Age | Count of Pop 0 to 4 years | 944 | 7,365 | 25,560 |
| | Count of Pop 0 to 7 years | 1,032 | 10,043 | 33,153 |
| | Count of Pop 5 - 13 | 713 | 11,537 | 35,297 |
| | Count of Pop 14 - 18 | 702 | 6,831 | 17,700 |
| | Count of Pop 19 - 22 | 966 | 7,844 | 18,559 |
| | Count of Pop 22 - 25 | 809 | 6,237 | 14,113 |
| | Count of Pop 25 - 29 | 1,171 | 8,265 | 24,941 |
| | Count of Pop 30 - 34 | 1,601 | 9,011 | 32,477 |
| | Count of Pop 35 - 39 | 940 | 8,378 | 30,402 |
| | Count of Pop 40 - 44 | 584 | 8,001 | 26,501 |
| | Count of Pop 45 - 59 | 1,292 | 20,834 | 64,789 |
| | Count of Pop 60 - 74 | 1,094 | 19,907 | 56,238 |
| | Count of Pop 75 - 84 | 721 | 8,488 | 20,482 |
| | Count of Pop 85+ | 607 | 3,298 | 6,844 |
| | % of Pop 0 to 4 years | 7.8% | 5.8% | 6.8% |
| | % of Pop 0 to 7 years | 8.5% | 8.0% | 8.9% |
| | % of Pop 5 - 13 | 5.9% | 9.2% | 9.4% |
| | % of Pop 14 - 18 | 5.8% | 5.4% | 4.7% |
| | % of Pop 19 - 22 | 8.0% | 6.2% | 5.0% |
| | % of Pop 22 - 25 | 6.7% | 5.0% | 3.8% |
| | % of Pop 25 - 29 | 9.6% | 6.6% | 6.7% |
| | % of Pop 30 - 34 | 13.2% | 7.2% | 8.7% |
| | % of Pop 35 - 39 | 7.7% | 6.6% | 8.1% |
| | % of Pop 40 - 44 | 4.8% | 6.4% | 7.1% |
| | % of Pop 45 - 59 | 10.6% | 16.5% | 17.3% |
| | % of Pop 60 - 74 | 9.0% | 15.8% | 15.0% |
| | % of Pop 75 - 84 | 5.9% | 6.7% | 5.5% |
| | % of Pop 85+ | 5.0% | 2.6% | 1.8% |
| Median Age | 32.4 | 38.5 | 38.0 | |
| Average Age | 37.5 | 40.5 | 39.5 | |
| Male Population by Age | % of Pop 0 to 4 years | 7.7% | 6.0% | 7.1% |
| | % of Pop 5 - 13 | 6.0% | 9.5% | 9.8% |
| | % of Pop 14 - 18 | 6.4% | 5.5% | 4.9% |
| | % of Pop 19 - 22 | 8.9% | 6.7% | 5.3% |
| | % of Pop 22 - 25 | 7.4% | 5.6% | 4.1% |
| | % of Pop 25 - 29 | 10.4% | 7.3% | 7.0% |
| | % of Pop 30 - 34 | 14.7% | 7.7% | 9.0% |
| | % of Pop 35 - 39 | 7.9% | 6.8% | 8.3% |
| | % of Pop 40 - 44 | 5.1% | 6.4% | 7.2% |
| | % of Pop 45 - 59 | 9.9% | 16.1% | 17.0% |
| | % of Pop 75 - 84 | 4.3% | 5.7% | 4.8% |
| | % of Pop 60 - 74 | 7.9% | 14.7% | 14.2% |
| | % of Pop 85+ | 3.2% | 1.9% | 1.3% |
| | Median Age | 31.1 | 36.2 | 36.7 |
| Average Age | 34.8 | 38.9 | 38.3 | |

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| Market Plaza Plano, TX | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|---------------------------|---------------------------------------------------|---------------------|---------------------|---------------------|
| | % of Pop 0 to 4 years | 7.8% | 5.7% | 6.6% |
| | % of Pop 5 - 13 | 5.7% | 8.9% | 9.1% |
| | % of Pop 14 - 18 | 5.1% | 5.3% | 4.6% |
| | % of Pop 19 - 22 | 7.0% | 5.7% | 4.7% |
| | % of Pop 22 - 25 | 5.9% | 4.3% | 3.4% |
| | % of Pop 25 - 29 | 8.8% | 5.9% | 6.4% |
| | % of Pop 30 - 34 | 11.6% | 6.6% | 8.4% |
| | % of Pop 35 - 39 | 7.6% | 6.5% | 8.0% |
| | % of Pop 40 - 44 | 4.5% | 6.3% | 7.0% |
| | % of Pop 45 - 59 | 11.4% | 17.0% | 17.6% |
| | % of Pop 60 - 74 | 10.2% | 16.9% | 15.8% |
| | % of Pop 75 - 84 | 7.6% | 7.8% | 6.2% |
| | % of Pop 85+ | 6.9% | 3.3% | 2.3% |
| | Median Age | 34.2 | 41.0 | 39.3 |
| Average Age | 40.2 | 42.2 | 40.7 | |
| Race | Count of White | 5,704 | 79,649 | 204,614 |
| | Count of Black or African-American | 1,007 | 9,161 | 44,734 |
| | Count of Asian or Pacific Islander | 3,782 | 18,699 | 47,241 |
| | Count of Other races | 1,652 | 18,487 | 77,313 |
| | White | 47.0% | 63.2% | 54.7% |
| | Black or African American | 8.3% | 7.3% | 12.0% |
| | Asian | 31.1% | 14.8% | 12.6% |
| | Other Races | 13.6% | 14.7% | 20.7% |
| Language Spoken | Speak English at Home | 62.3% | 73.0% | 68.1% |
| | Speak Spanish at Home | 8.4% | 9.1% | 15.7% |
| | Speak French or French Creole at Home | 0.8% | 0.8% | 0.8% |
| | Speak German at Home | 0.0% | 0.1% | 0.3% |
| | Speak Other Indo-European Languages at Home | 9.3% | 5.3% | 4.8% |
| | Speak Russian and Other Slavic Languages at Home | 2.2% | 0.9% | 0.9% |
| | Speak Chinese at Home | 4.6% | 3.6% | 2.7% |
| | Speak Korean at Home | 1.0% | 0.4% | 0.5% |
| | Speak Vietnamese at Home | 1.5% | 0.6% | 0.7% |
| | Speak Other Asian Languages at Home | 6.6% | 3.4% | 2.8% |
| | Speak Tagalog and Other Pacific Languages at Home | 1.1% | 0.7% | 0.5% |
| | Speak Other Language at Home | 2.2% | 2.1% | 2.2% |
| Hispanic | Hispanic Population | 1,536 | 17,538 | 79,624 |
| | Hispanic Population Percent | 12.6% | 13.9% | 21.3% |
| | Mexican | 53.6% | 63.6% | 66.0% |
| | Puerto Rican | 11.9% | 6.7% | 3.4% |
| | Cuban | 6.3% | 2.7% | 2.0% |
| | Dominican | 0.4% | 0.8% | 0.5% |
| | Central American | 6.1% | 7.6% | 13.4% |
| | South American | 18.0% | 13.4% | 10.7% |
| | Other Hispanic | 3.8% | 5.2% | 4.1% |
| | 2000 Hispanic Population Percent | 7% | 7% | 13% |
| | 1990 Hispanic Population Percent | 5% | 4% | 7% |

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| Market Plaza Plano, TX | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|------------------------------------|----------------------------------------|---------------------|---------------------|---------------------|
| Ancestry | American (percent of total population) | 2.8% | 3.8% | 3.2% |
| | American | 2.5% | 3.5% | 2.9% |
| | Native American (ie. Indian/Eskimo) | 0.2% | 0.3% | 0.2% |
| | Hawaiian/Pacific Islander | 0.0% | 0.1% | 0.0% |
| | Asian (percent of total population) | 28.0% | 12.9% | 10.8% |
| | Chinese | 6.1% | 3.7% | 3.0% |
| | Japanese | 0.2% | 0.2% | 0.2% |
| | Korean | 1.4% | 0.9% | 0.9% |
| | South Central Asian (ie. Indian) | 17.4% | 6.9% | 5.8% |
| | South East Asian (ie. Vietnamese) | 0.3% | 0.6% | 0.5% |
| | Other Asian | 2.6% | 0.7% | 0.4% |
| | European (percent of total population) | 17.1% | 28.2% | 21.9% |
| | British | 3.9% | 6.8% | 5.3% |
| | Dutch | 0.1% | 0.3% | 0.3% |
| | French | 0.5% | 1.2% | 0.9% |
| | German | 3.7% | 6.0% | 4.6% |
| | Italian | 1.5% | 1.8% | 1.4% |
| | Polish | 0.6% | 1.0% | 0.7% |
| | Scandinavian | 0.6% | 1.5% | 1.1% |
| | Scotch/Irish | 3.7% | 5.7% | 4.7% |
| Other European (ie. Greek/Russian) | 2.3% | 4.0% | 2.9% | |
| Middle Eastern | 1.5% | 1.5% | 1.2% | |
| Other Ancestry | 18.5% | 18.1% | 17.5% | |
| Unclassified Ancestry | 7.1% | 11.9% | 10.0% | |
| Education (Age 25+) | Adult Population (25 Years or Older) | 8,011 | 86,181 | 262,674 |
| | Elementary (0 to 8) | 2.5% | 1.8% | 3.8% |
| | Some High School (9 to 11) | 3.1% | 2.1% | 3.1% |
| | High School Graduate (12) | 10.5% | 11.2% | 13.3% |
| | Some College (13 to 16) | 17.1% | 16.8% | 17.3% |
| | Associates Degree Only | 5.2% | 6.1% | 6.5% |
| | Bachelors Degree Only | 28.7% | 36.3% | 34.2% |
| | Graduate Degree | 33.0% | 25.9% | 21.7% |
| | % College (4+) | 61.7% | 62.1% | 55.9% |
| Household Type | Total Households – count | 5,612 | 51,334 | 161,076 |
| | One Person HHs – count | 2,507 | 16,072 | 55,507 |
| | Family HHs – count | 2,225 | 30,811 | 91,384 |
| | Married Couple – count | 1,856 | 24,804 | 69,639 |
| | w/own children – count | 618 | 9,877 | 28,422 |
| | w/out own children – count | 1,238 | 14,927 | 41,217 |
| | Male Householder – count | 90 | 1,891 | 6,875 |
| | Female Householder – count | 280 | 4,116 | 14,871 |
| | Non-Family Households – count | 879 | 4,452 | 14,184 |
| | 1 Person Household | 44.7% | 31.3% | 34.5% |
| | 2 Person Household | 33.3% | 34.6% | 32.8% |
| | 3 Person Household | 10.1% | 14.7% | 14.1% |
| | 4 Person Household | 8.0% | 12.5% | 11.3% |
| | 5 Person Household | 2.6% | 4.7% | 4.7% |
| 6 Person Household | 0.8% | 1.5% | 1.7% | |
| 7+ Person Household | 0.5% | 0.7% | 0.9% | |
| % Households With Children | 13.4% | 24.7% | 24.1% | |

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| Market Plaza Plano, TX | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|----------------------------------------------------|-----------------------------------------|--------------------------|---------------------|---------------------|
| Housing | Total Housing Units | 6,210 | 54,988 | 172,728 |
| | Owner Occupied Percent | 27.8% | 54.9% | 44.3% |
| | Renter Occupied Percent | 62.6% | 38.5% | 49.0% |
| | Vacant Housing Percent | 9.6% | 6.6% | 6.7% |
| | Total Housing Units (Census 2000) | 3,020 | 46,260 | 140,503 |
| Home Value (Owner Occupied) | Property Value \$1,000,000 or more | 2.9% | 8.3% | 9.6% |
| | Property Value \$750,000 to \$999,999 | 13.1% | 18.5% | 15.3% |
| | Property Value \$500,000 to \$749,999 | 32.0% | 32.4% | 28.4% |
| | Property Value \$400,000 to \$499,999 | 19.6% | 17.2% | 16.8% |
| | Property Value \$300,000, to \$399,999 | 13.7% | 11.9% | 12.6% |
| | Property Value \$200,000 to \$299,999 | 10.9% | 6.3% | 8.7% |
| | Property Value \$150,000 to \$199,999 | 2.0% | 1.1% | 2.1% |
| | Property Value \$100,000 to \$149,999 | 1.5% | 0.7% | 1.3% |
| | Property Value \$60,000 to \$99,999 | 2.6% | 0.4% | 0.5% |
| | Property Value \$40,000 to \$59,999 | 0.5% | 0.2% | 0.4% |
| | Property Value \$0 to \$39,999 | 1.1% | 0.9% | 1.2% |
| | Median Home Value | \$490,521 | \$586,977 | \$556,903 |
| Wealth per Household | \$0 and under - percent | 19.0% | 16.8% | 17.9% |
| | \$1 to \$4999 - percent | 9.6% | 7.8% | 8.6% |
| | \$5k to \$9999 - percent | 5.0% | 4.3% | 4.7% |
| | \$10k to \$24999 - percent | 6.7% | 6.1% | 6.4% |
| | \$25k to \$49999 - percent | 6.5% | 6.6% | 6.7% |
| | \$50k to \$99999 - percent | 9.4% | 9.9% | 9.8% |
| | \$100k to \$249999 - percent | 16.5% | 18.0% | 17.4% |
| | \$250k to \$499999 - percent | 12.4% | 13.8% | 13.1% |
| | \$500k+ - percent | 14.8% | 16.7% | 15.4% |
| | Median HH Wealth | \$66,470 | \$92,467 | \$78,992 |
| | Avg HH Wealth | \$234,753 | \$261,803 | \$245,310 |
| | Economic Viability | Economic Viability Local | 317 | 316 |
| Economic Viability Indexed | | 114 | 114 | 115 |
| Occupation (Employed Civilians Age 16+) | Employed Civilian Pop 16+ by Occupation | 5,775 | 65,481 | 208,816 |
| | Managerial/Executive | 21.6% | 25.7% | 24.1% |
| | Professional Specialty | 37.8% | 34.6% | 29.8% |
| | Healthcare Support | 2.7% | 2.0% | 1.9% |
| | Sales | 14.5% | 11.7% | 11.4% |
| | Office & Administrative Support | 9.6% | 9.2% | 10.7% |
| | Protective Service | 1.8% | 1.2% | 1.0% |
| | Food Preparation | 4.9% | 3.8% | 5.1% |
| | Building Maintenance & Cleaning | 0.5% | 1.1% | 2.1% |
| | Personal Care | 2.8% | 2.3% | 2.0% |
| | Farming, Fishing, & Forestry | 0.0% | 0.0% | 0.1% |
| | Construction | 1.7% | 3.1% | 4.4% |
| | Production & Transportation | 2.2% | 5.3% | 7.2% |
| | Percent White Collar Workers | 86.2% | 83.2% | 78.0% |
| | Percent Blue Collar Workers | 13.8% | 16.8% | 22.0% |

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| Market Plaza Plano, TX | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|----------------------------|---------------------------------|---------------------|---------------------|---------------------|
| | Agriculture/Mining/Construction | 2.3% | 4.6% | 5.6% |
| | Manufacturing | 6.1% | 6.8% | 7.0% |
| | Transportation | 2.1% | 3.5% | 4.6% |
| | Information | 1.0% | 2.5% | 2.4% |
| | Wholesale/Retail | 16.7% | 13.7% | 13.1% |
| | Finance, Insurance, Real Estate | 9.9% | 11.4% | 12.8% |
| | Professional Services | 17.7% | 16.6% | 15.5% |
| | Management Services | 0.1% | 0.3% | 0.3% |
| | Administrative/Waste Services | 3.8% | 2.9% | 3.8% |
| | Educational Services | 25.7% | 23.6% | 19.6% |
| | Entertainment Services | 10.1% | 7.7% | 8.7% |
| | Other Professional Services | 3.5% | 4.6% | 4.7% |
| | Public Administration | 0.8% | 1.6% | 1.6% |
| Vehicles per HH | No Vehicles | 14.1% | 6.7% | 5.4% |
| | 1 Vehicle | 50.4% | 37.8% | 42.2% |
| | 2 Vehicles | 25.2% | 39.5% | 38.1% |
| | 3 or more vehicles | 10.2% | 16.0% | 14.3% |
| | Average Number of Vehicles | 1.33 | 1.70 | 1.66 |
| Change | Births (last 12 months) | 169 | 1,340 | 4,413 |
| | Deaths (last 12 months) | 130 | 1,182 | 2,932 |
| | Migration (last 12 months) | 22 | -950 | -1,191 |
| Work place | Workplace Establishments | 542 | 5,344 | 17,597 |
| | Workplace Employees (FTE) | 9,803 | 81,406 | 294,396 |